



I.A.C.A.T.
Instituto Avanzado de
Creatividad Aplicada Total

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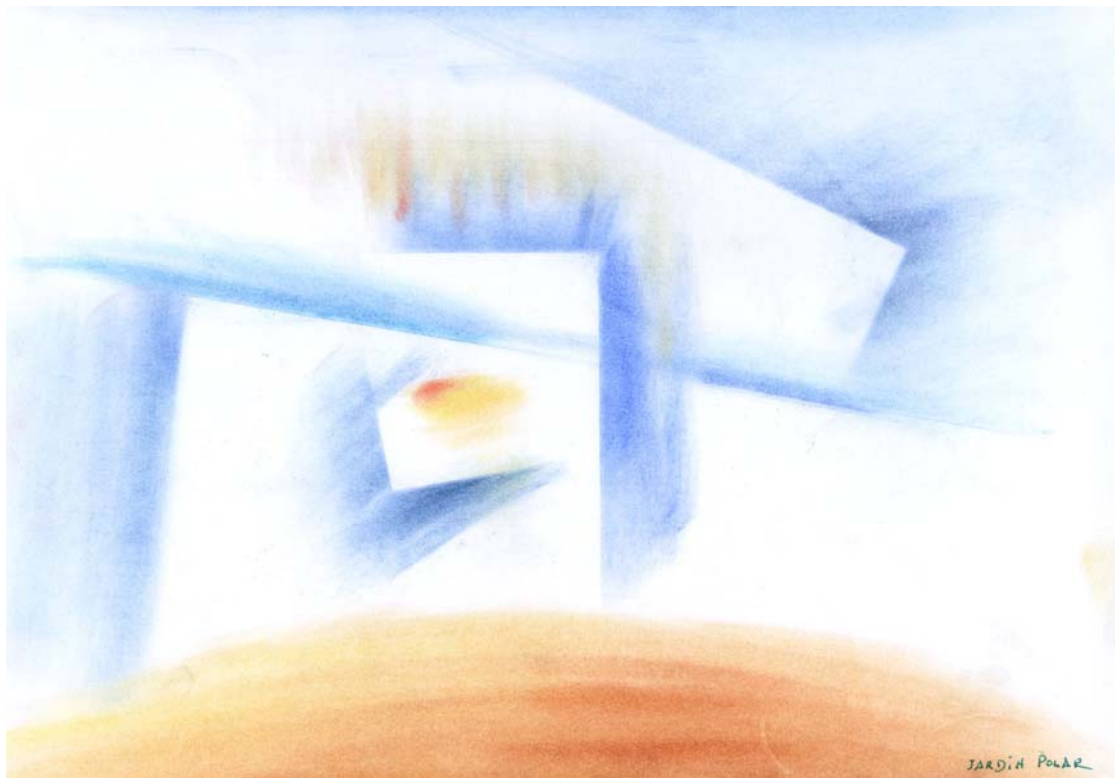


"La creatividad se enraiza, se desarrolla y se bloquea. Se expresa y consolida en múltiples lenguajes. Se estimula con técnicas eficaces"

master oficial
creatividad e innovación
2º ciclo U.E. - 120 créditos



Revista RecreArte 11 >> IX - Creatividad Varia: Libros. Eventos. OTROS.



David de Prado Díez



Ideas gathered from the
'Creativity Rising' conference, 2009.

- Creativity is part of what it means to be human. Have a national conversation on what the role or existence of creativity is within the human being and how we can develop tools to assist us to understand and deliver it.
- TV Show - Kids (animation) / Adults - Big Brother format, Survivor / Game Show
- Task force from this group to proceed

- Establish a university of creativity in an Irish city (Kilkenny?) Including the 'National Centre for Creativity'.
- Link mainstream businesses with the creative sector to explain the use of the creative process through all areas of the creative arts.
- Educrea - Online course / Integrate into curriculum (primary, secondary, third level) / EU policy / Train the Teacher / Re-educate parents / Twin with Sweden and Spain / Re-educate the Dept. for Education.
- Charter an Irish Centre of Excellence - A physical centre / EU programme (website) / Training Grants (Education, Business, Communication) / Creativity Task Force / Tax Incentives.
- Celebrate - National day of creativity / Nobel Prize equivalent / Create an internship / National week of creativity in schools every year / National Museum of the future.
- Creativity Board Game - All the family / Eg: Monopoly, Pictionary, Trivial Pursuit / Applications for i-phone, eg: creativity cards / wii
- To use the dramatic techniques in all education levels
- Use our existing creativity expertise to its full potential. Encourage a cross-discipline approach at all levels of education.
- Library Network - Creativity book section / Space for creativity (signaling change) / Up-skill staff to be facilitators / Max potential of where people meet / Instructional DVD, 'book of...'
- Bring together all creative organizations into one 'business creativity centre' - centre of excellence.
- Start teaching the teachers to integrate creativity in every stage of education
- Recognition of importance of creativity at government / cabinet level

- 2009 EU Year of Creativity should be an essential component of all school curriculum, Primary, Secondary, Third level and post graduate, so EU should invest in training of people to train educators, teachers and networks.
- Encourage those working internationally teaching / consulting in the field of creativity to meet and encourage each other on a regular basis (annual, each quarter)
- Create a creativity observatory within the government that can provide a framework and a strategy to all the different initiatives around the country.
- Implementing social theatre techniques in different spaces.
- Implementing cross-curricular creativity techniques and creativity in core curriculum.
- Design thinking processes and tools are a real way to help transform creativity into innovation. Recommend that 'Designing Dublin' pilot be explored as a model for further pilots and for further discussion + investment in design thinking as a process for developing creativity and innovation internationally.
- To lobby EU to revise Lisbon Strategy to emphasize 'co-operation' and replace 'competition' for the purpose of achieving openness, transparency and better society.
- There should be government controlled agencies to hold funds between contractors and customers. This would stop companies going out of business because of non-payment by debtors.
- All government ministers should publicly take an oath of allegiance to the people of Ireland - to show their commitment, dedication and honesty.
- There should be a 'de-construction' year between secondary and third level. A concentrated year of the course run by IADT.

- Offer creativity weekends for working people, so that they can experience personally what creative learning / thinking is like.
- Use the internet to share and collaborate.
- To develop EU supports for groups promoting 'thinking outside the box' to develop tool kits and to disseminate these to all EU citizens.
- Creativity people (artists, trainers, academics etc) to adopt: a politician / a trade-unionist / a teacher / a journalist ('dying' groups)
- New organization to take into companies the democratic climate and skills of brainstorming. Adopting different focus of application according to different company departments (ad, marketing, communications, I&B enrichment, creativity d.) IACAT
- Creative arts museum and galleries. To train museum and art galleries personnel as creative facilitators, of total languages and elemental creative techniques to stimulate people's artistic and imaginative intelligences when visiting art exhibitions.
- Start a national program to train primary school teachers to become creative practitioners in their classrooms.
- EU policy should be revised to include an 'applied creativity' module at all stages of educational development / levels.
- Include a trained CPS facilitator in politician's teams to address conflicts in a creative way.
- Call for a task force in creativity - just have done one on education and innovation. Call for a task force to feed into education and innovation task forces to improve creativity and innovation in Ireland.
- Creative Organization to train in different creativity techniques and adapted to companies' needs / goals and values.

- Creative Education - To train all the teachers (students - parents) in one school (-all Irish schools) in the elements of creativity. Creative intelligences / creative techniques / creative languages / talents. Adapted to different subject matters and student's life (as IACAT week of creative activity.)
- Future new - reinventing organizations. Creativity should be a strategic valve and tool in all companies and organizations to face with confidence the uncertain future with guided fantasy and creative perspective. The same for the school system, the political parties, OMG,...



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